Sample Survey Questions by Type

Attitude Questions

Likert 5 point agree/disagree scale w/middle option
To what extent do you agree or disagree with the following statement:

Abortion should be a legal right protected by the constitution.

Strongly Disagree
Disagree
Neither agree nor disagree
Agree
Strongly Agree
Not sure/not applicable

Likert 4 point agree/disagree scale no middle option
To what extent do you agree or disagree with the following statement.

Academic advisors should be able to help me with personal issues.

Strongly Disagree
Disagree
Agree
Strongly Agree
Not Sure/not applicable

Ranking question
From 1 to 5, please rank the most important benefits that Universities should offer their faculty.

[ ] Housing
[ ] Childcare facilities
[ ] Tuition benefits for children
[ ] Matching 401(k) plans
[ ] Sabbaticals
Belief Questions

Please tell us your proficiency level in the following tasks when you started at the University of Virginia:

**Question Matrix/Table**

<table>
<thead>
<tr>
<th>Question</th>
<th>1=Poor</th>
<th>2=Fair</th>
<th>3=Good</th>
<th>4=Excellent</th>
<th>5=Not sure/not applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>The ability to write clearly and effectively</td>
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<tr>
<td>The ability to speak clearly and effectively.</td>
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<td>The ability to solve complex problems.</td>
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**Likert 5 point satisfied/dissatisfied scale**

Please indicate how satisfied or dissatisfied you are with each item.

**Academic advising in your major**

Very dissatisfied
Dissatisfied
Neither satisfied nor dissatisfied
Satisfied
Very satisfied
Not sure / not applicable

**Likert 5 point agree/disagree scale**

Please indicate whether you agree or disagree with the following statement: I will need to alter my future plans in order to pay off my student loans (e.g. graduate school).

Strongly Disagree
Disagree
Neutral
Agree
Strongly Agree
Not sure/Not applicable

**Likert 4 point importance scale**

Please rate the importance of the following to your overall job satisfaction and long-term retention.

**Cost of housing**

Not Important at All
Somewhat Important
Important
Very Important
Not sure/Not Applicable

*Likert 5 point preparedness scale*
How prepared are not prepared are you for your future career or educational plans as a result of your academic experiences at UVa?

Not at all prepared
A little bit prepared
Somewhat prepared
Quite a bit prepared
Very much prepared
Not sure / Not applicable

*Anchored 7 point importance scale*
On a scale of 1 to 7, with one being extremely unimportant and 7 being extremely important, please rate how important you think your co-curricular activities have been in helping you develop leadership skills.

Extremely unimportant

3
4
5
6
7    Extremely important

*Selective Ranking question*
Given the menu of possible additional benefits below, please rank the TOP THREE items that would most contribute to your overall well-being and long-term retention, by clicking in the appropriate boxes below. Clicking a second time in a box will erase your previous answer.

[   ] Housing allowance and/or purchasing partnerships
[   ] Equivalent benefits for unmarried and/or same-sex partner
[   ] Childcare facilities
[   ] Financial assistance for childcare
[   ] Financial assistance for eldercare
[   ] More flexible family and medical leave options
[   ] Access to health/fitness programs for family members
[   ] Tuition benefits for children
[   ] Spousal/partner employment assistance
[   ] Subsidized parking
[ ] More accessible parking
[ ] Subsidized fitness/wellness programs
[ ] Other (please specify) [                                ]

True/false question
Is this statement true or false?

The president of the United States has the power to order the military to attack another country without the consent of Congress?

True
False
Not sure

Likert 4 point relatedness scale
You indicated that you will be beginning a job. How closely related is your job to your undergraduate program at UVa, or is it not related at all?

Not at all related
Somewhat related
Closely related
Very closely related
Not sure / Not applicable

10 point confidence scale
Think about your level of confidence in your ability to perform each task listed. Indicate the degree of confidence you have in your ability to successfully perform the task using the following scale:

0%   10   20   30   40   50   60   70   80   90   100%
No Confidence                               Moderate Confidence                          Complete Confidence

Ask narrow research questions
Attribute Questions

How many foreign languages do you speak?
0
1
2
3
4
5 or more

Filter question:
During your four years at the University, did you study abroad?

Yes, once
Yes, twice
Yes, three times or more
No

Only those responding ‘Yes’ receive a multiple response follow-up:
Where did you study (select as many as apply)?

Latin America and Mexico (including the Caribbean and South / Central America)
Europe
Russia and Central Asia (including Kazakhstan, Mongolia, etc.)
Middle East / North Africa
Sub-Saharan Africa
East Asia (including China, Japan, Korea)
Southeast Asia (including Vietnam, Indonesia, Philippines, etc.)
South Asia (including India, Pakistan, Afghanistan, etc.)
Pacific (including Australia, New Guinea, New Zealand, etc.)
Other (Please describe)

What do you anticipate your yearly income will be post-graduation?

Less than $10,000
$10,000 - $19,999
$20,000 - $29,999
$30,000 - $49,999
$50,000 - $74,999
$75,000 - $99,999
$100,000 - $149,999
$150,000 - $249,999
$250,000 or more
Please indicate your mother's (or female guardian’s) education level.

Some high school or less
High school diploma
Some college
Associate's degree
Bachelor's degree
Some graduate school
Master's degree or equivalent
Doctorate, law or medical degree or equivalent
Not sure/Not applicable
Behavior Questions

Likert 4 point frequency scale
Please indicate how often you have serious conversations with students who are different from you in terms of their religious beliefs, political opinions, sexual orientation, or personal values:

Never
Sometimes
Often
Very often
Not sure / not applicable

Likert 3 point frequency scale
Please indicate how often you have serious conversations with students who are different from you in terms of their religious beliefs, political opinions, sexual orientation, or personal values:

Never
Occasionally
Frequently
Not sure / not applicable

Please estimate the number of hours, on average, you have spent each week engaging in public service activities (outside of hours that are part of an educational program or requirement).

0 hours
Less than 1 hour
1-2
3-6
7-10
11-15
16-20
More than 20 hours

How often do you interact with faculty outside of the classroom?

Never
Once or twice a semester
Once or twice a month
Once or twice a week
More than twice a week
Open Ended Questions

Text follow up if respondent indicated dissatisfaction
You indicated that you were dissatisfied with academic advising in your major. Briefly, could you tell us why?

Text follow up to a series of questions
In the space below, please share any additional comments regarding existing benefits

Final text question
If you would like to elaborate on any of the topics covered in this questionnaire, the questionnaire itself, or the survey process, please use the space below.